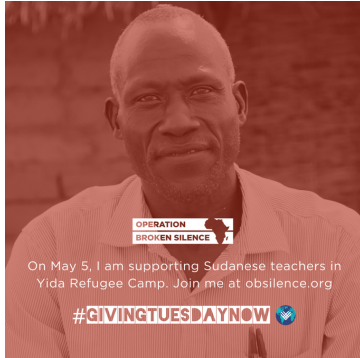


MESSAGE TEMPLATES

Not sure what to write when you post your favorite photo on May 5? Feel free to copy these or tweak them to make it your own!



EDUCATION

Hi everyone! I'm sharing a cause near and dear to my heart today. The coronavirus pandemic has led to a 60% drop in funding for Operation Broken Silence's schools in Yida Refugee Camp. OBS is the only nonprofit in the world funding education there, so it's critical that they keep their schools open. Check out obsilence.org to get involved with me.



COVID-19

Hi everyone! Today is #GivingTuesdayNow, a global day of emergency giving to help nonprofits.

The coronavirus pandemic has led to a 60% drop in funding for Operation Broken Silence's critical healthcare and education programs in Sudan. Can you help out by signing up to give \$10 a month? Every penny counts right now!



GIVE MONTHLY

Even if all you can spare is \$10 a month, it will go a long ways in supporting 24 teachers and nearly 1,300 students in Yida Refugee Camp.

Head on over to obsilence.org to pitch in!

#GivingTuesdayNow



FEARLESS

One of my favorite things about Operation Broken Silence is that we provide girls in Sudan a chance to go to school. Traditionally, boys get the first seats in classrooms. 50% of seats at our schools in Yida Refugee Camp are always reserved for girls. I'm so proud to support this work on #GivingTuesdayNow. Check out obsilence.org to join us!

NEXT
PAGE!



SOCIAL MEDIA TIPS

Here are a few suggestions to help maximize your impact online on May 5!



BE SURE TO TAG US

We're a smaller nonprofit focused on a niche issue, so a lot of people don't know much about us. When you tag us online, you give them the opportunity to follow us and start learning about Sudan!

We're @OperationBrokenSilence on Facebook and @obsilence on Instagram and Twitter.



POST MORE THAN ONCE

Most people who get involved with us do so after seeing multiple opportunities to jump in. That's why we made multiple photos for you to share!

We suggest posting once in the morning and once in the afternoon.



SHARE DIRECTLY WITH FRIENDS

Finally, the single best way to get someone involved with us on May 5 is to go to them directly and ask them to give \$10 a month. All of our monthly givers signed up because someone asked them directly. It's personal, and it shows how important they are to us.

Schedule a time to video chat or give them a buzz :)

Have questions before diving in? Reach out at info@operationbrokensilence.org

